

Thinking the way you want to be...  
Speaking the way you want to be...  
Acting the way you want to be...  
Being the way you want to be...



Youth Development and Professional Training



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**VISION, PASSION, DRIVE, SELF ESTEEM,  
RESILIENCY, MOTIVATION...**

***The fuel that makes it possible for  
everyone to achieve.***



## Our Mission

To be a leading source in helping youth and adults realize their untapped potential, through training, dedication and commitment.

## Who We Are

A professional, development and training organization with knowledgeable, skilled and passionate trainers who are experienced in youth development, professional management, counseling, training, education, human resources, and more.



## Testimonials

“The ROOTS organization provides school communities with the tools necessary for exploring self-efficacy and cultural diversity to build relationships within the environmental setting, Their training supports youth empowerment and motivates students toward self-reflection, critical analysis and promotion of excellence.”

*Dr. Michele Hancock  
Superintendent  
Kenosha Unified SD#1*

“It is believed that a lack of empathy underlies many of the problems plaguing modern society, ranging from crime to child abuse to bullying in schools. ROOTS has helped to foster student empathy, promote pro social (non-violent) behavior, and give effective strategies for our students to cope in a world where they are exposed to escalating incidents of violence and ever-changing family structures. In addition, ROOTS has facilitated academic growth and provided students with an intrinsic ability to take responsibility for their actions.”

*Anne Brown Scott  
Chief of Schools Rochester City School District  
2010 National Excellence in Urban Education Award*

“I highly recommend the ROOTS Consulting Firm to work with staff or students to any school.”

*Chris Sloane  
Principal  
Greece Olympia High School*

## Sample of Valued Clients

Rochester City School District  
Fairport Central School District  
University of Rochester  
Wilson Commencement Park  
BOCES No. 2  
Monroe County Youth Bureau  
Rochester Institute of Technology

Boys and Girls Club of Rochester  
Greece Central School District  
SUNY (Geneseo College)  
St Joseph's Villa  
Community Place of Rochester  
Catholic Family Center  
St. John Fisher



## Professional Development and Training

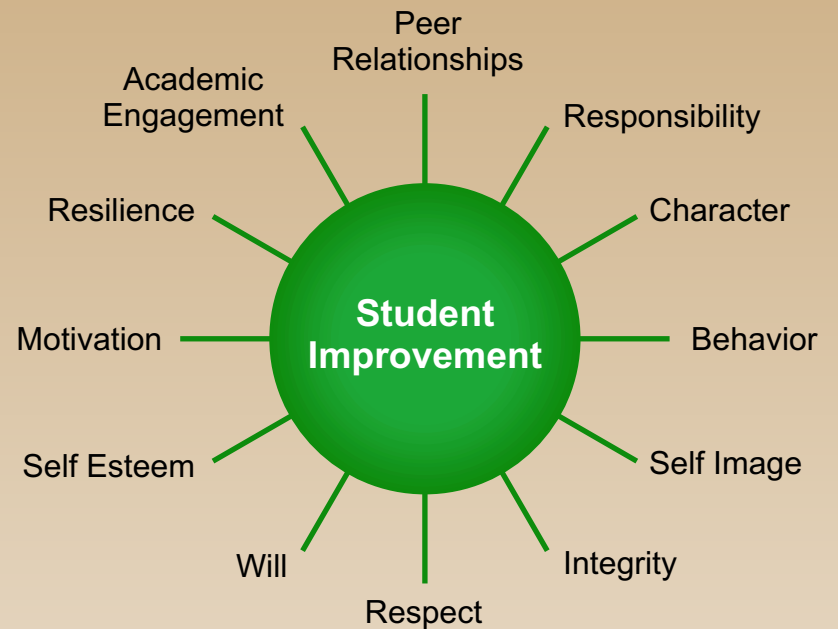
We enhance performance through interactive training, dedicated to promoting intellectual discovery and awareness for people willing to expand their knowledge beyond the basics.

Program Areas: Communication, Leadership, Interpersonal and Team Building Skills

### Sample Training Venue: Cultural Competency

- Embracing and Understanding Differences is not Enough
- BAG Syndrome
- Priceless Product – YOU ARE IT!

## Students are the Center of Our Work



“ROOTS helped me to love myself, to be proud of who I am and to disarm words that don't fit.”

Shawn Allen  
*Rochester City School District Student*

## Teacher Training Benefits



- Relevant professional development
- Knowledge base tools
- Engaged positive student response to learning
- Tangible classroom improvement techniques



## Teacher Involvement and Results

At the beginning of the academic school year, classroom teachers and presenters are invited to assess their students to determine the level of interventions that are needed. Programs are tailored to meet the specific needs of the participants. At the end of the school year, the program outcomes are measured to assess student improvement as a result of our training programs.

# of Students 102	1. Peer Interaction	2. Adult Interaction	3. Anger Management	4. Academic Responsibility	5. Academic Self Esteem	6. Following Rules
Pre-student assessment	52% needed intervention	47% required interaction	49%	45%	43%	50%
Post student assessment	39% needed intervention	25% required interaction	31%	35%	32%	27%
Outcomes	25% improvement	46% improvement	36% improvement	22% improvement	25% improvement	46% improvement

## Student Outcomes

For each class at every school serviced, we measure how the skills and tools used influenced positive results through student engagement with ROOTS trainers.

## Programs for Students

*Building resiliency for improved academic outcomes*

### Start Right-Stay Right®

This training program focuses on the importance of academic achievement through affirmation, visualization and self-awareness. It is intended for students in Grades 1-6, but can be tailored to meet the needs of youth and young adults.

### Re-engaging The Disengaged Student®

Secondary students who are disengaged are the most vulnerable population of students for dropping out. This program is designed to work with both the student and the staff to motivate, support and reconnect disengaged students in middle and high school.

### Inside-Out Groups® – “A Journey of Self Awareness”

This enrichment program addresses unhealthy images that impact the lives of youth and young adults. ROOTS Trainers utilize demonstration, visualization and exposure to new life experiences.

**Male Groups** – We instill hope, vision, and direction by encouraging, uplifting and inspiring young males to acknowledge, conquer and replace fears with healthy images for a successful future.

**Female Groups** – Our work with females focuses on validation, encouragement, trust, self love, and many other challenges female students face daily. Tackling issues of self assurance, self-respect and true beauty.

